



PG PROGRAM IN BUSINESS ANALYTICS

In collaboration with 

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About



Our purpose goes beyond academic excellence.

We are a technological revolution for higher education and professional certification. We are more than an ed-tech portal-we are an innovative, technology-first online campus with a mission to empower students across cities and strata and societies to be socially and culturally aware leaders of the world. Our vision is to shape a worldwide community of forward-thinkers, risk-takers, change-makers, innovators and leaders

In a world that's evolving everyday with deeper research, Fast-paced innovation and technological advances, we, as RISE, are changing what makes the youth strive for-a degree - from a unidimensional career for individual growth, to a multidimensional career that creates impact around the world, from theoretical knowledge to practical, value-based learning and from limited one-way lessons, to an online educational system that thrives on flexibility, and provides mentorship as well as real-time industry experience.

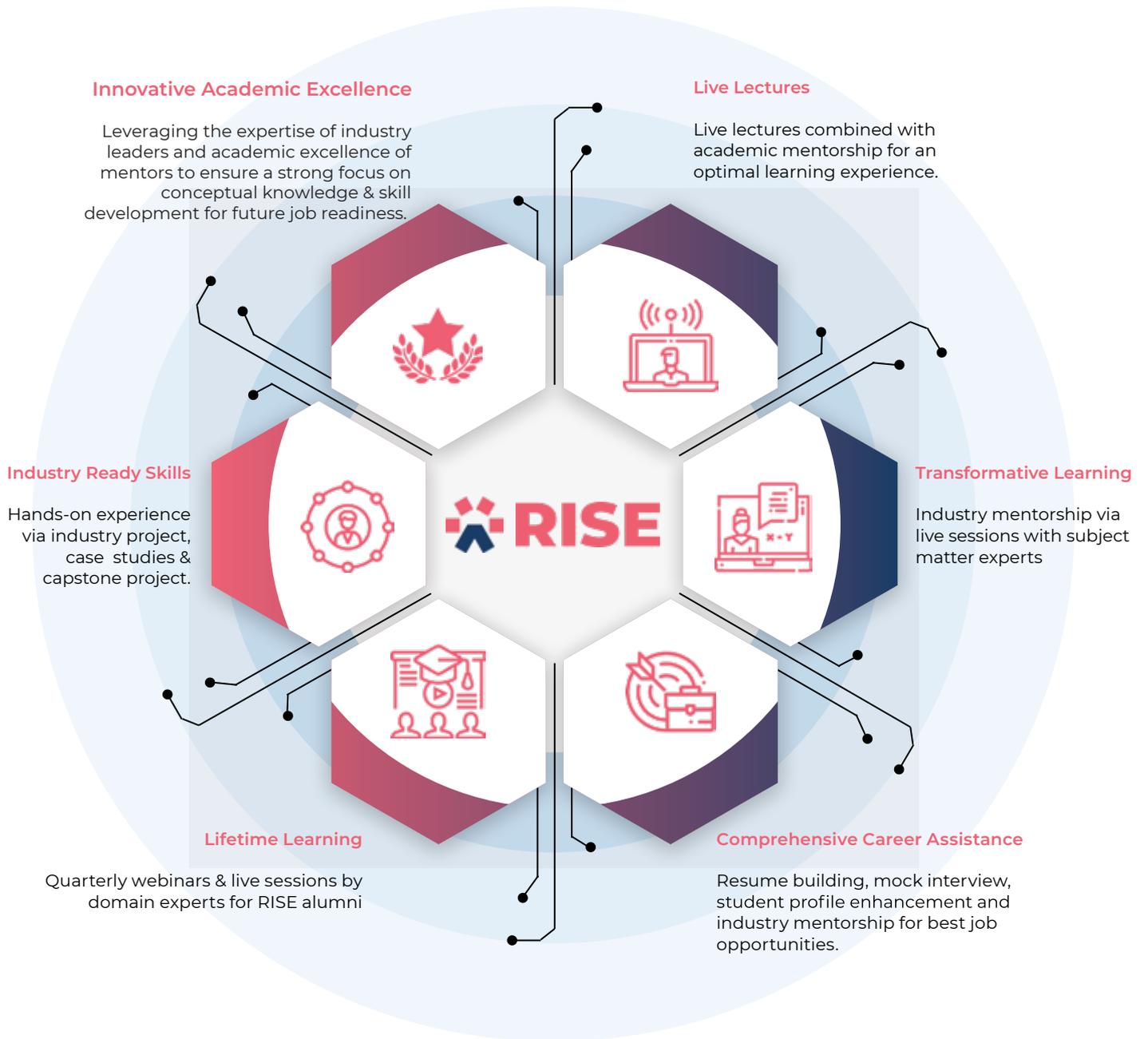


KPMG in India & RISE Collaboration

The program offered by KPMG in India is designed to keep both programmers and non-programmers in mind, intending to orient them towards analytics. A team of data professionals from KPMG in India has co-designed the program considering the industry requirements, further to assisting, guiding and teaching students. Our foremost goal is to provide RISE students with an in-depth and thorough understanding of business cases in the organisational context and to keep them up-to-date with the latest industry trends. Moreover, the hands-on training using real-life case scenarios from organisations helps our students to harness the viable objectives set by the companies and its employers.

RISE Advantages

RISE is an online education platform that offers the latest industry-relevant professional programs.



Program Highlights

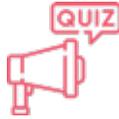
Interactive Learning

At RISE, we employ experiential learning techniques for our students that will allow them to apply their knowledge to real-life professional scenarios. This approach will help students to tackle the most pressing problems that businesses face.



25

Assignments



25

Quizzes



25

Case Studies

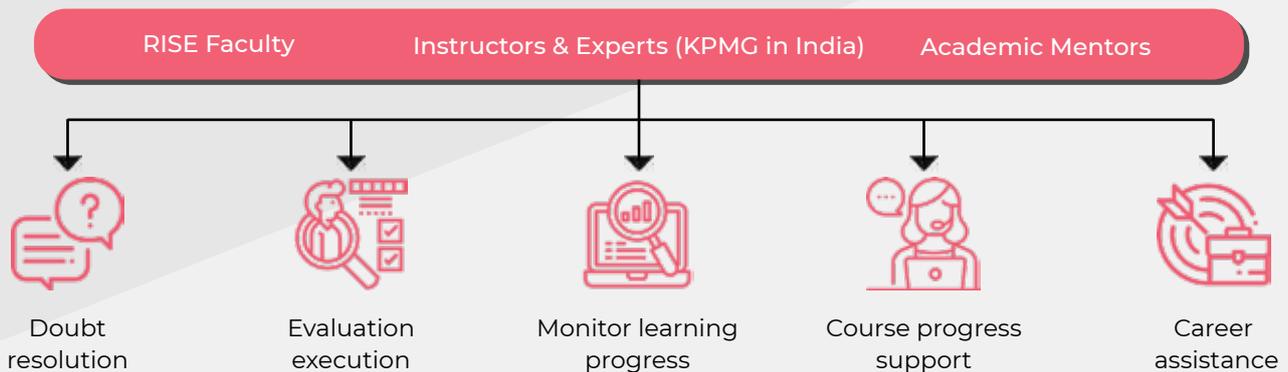


70%

Sessions are lab exercises

Inclusive Mentorship

For an optimal learning experience, RISE provides 3 types of mentors in the classroom. They will guide learners on different aspects such as academic, industry readiness and career support.



Applied Learning

In order to translate classroom learning into real-world application of concepts, participants are given the option to opt for a Capstone Project/Internship at the end of the course. It ensures that all students graduate from the program with industry-relevant experience.

Capstone Project / Internship: 4-6 weeks

Our partners



Evaluation Format

Students will undergo a comprehensive evaluation process through quizzes, MCQs and assignments to track their progress. It ensures that each learner is receiving adequate support from academic and industry mentors.



Semester Pattern



MCQs



Assignments



Quizzes

Extra-Curricular Activities

At RISE, we have curated an array of extracurricular activities to aid professional development alongside the regular course. Through these, we aim to provide learners with insights into current industry trends and provide networking opportunities with industry leaders.



Webinars



Expert sessions



1:1 Sessions with Industry Leaders

Financial Assistance

RISE offers financial assistance through scholarships and interest-free EMI options to all students enrolled in the program.



Scholarships



No-cost EMIs



Learner's discount

Customised Program Option

PG Program in Business Analytics

Duration : 8 months

Weekend Batch

Module 1	Spreadsheet Modelling using Advanced Excel	2 Weeks
Module 2	Database Management using SQL	2 Weeks
Module 3	Statistics for Business Managers	2 Weeks
Module 4	Art of Storytelling using Visualization	4 Weeks
Module 5	Strategy Analysis	2 Weeks
Module 6	Introduction to Time Series Forecasting	4 Weeks
Module 7	Introduction to Additional Business Tools - SAS, SPSS, Orange 3	4 Weeks
Module 8	Machine Learning for Business	4 Weeks
Module 9	Domain Analytics in Marketing and Human Resource	2 Week
Module 10	Domain Analytics in Finance and Supply Chain	2 Week
	Capstone Project	4 Weeks

Who is this Program for?

- Working professionals with experience in managing businesses, operations, strategy, business development, or marketing.
- Graduates who are keen to learn more about business analytics.
- Professionals who want to up-skill and re-skill to boost their career growth.
- Students and professionals who want a career switch and gain a competitive edge.

Future Scope of Business Analytics



Current Business Analytics Trends

The pandemic has re-shaped Analytics trends and paved the way for a new market. Gartner predicts the Analytics market to shape into three themes:

1. The rapid change in data & analytics;
2. Operationalising business values;
3. Adding agility to data and its distribution.

**Source - Gartner Top 10 Data and Analytics Trends for 2021*



Increasing Demand for Analytics Professionals

Companies around the world are increasingly employing analysts to generate business insights using advanced analytics tools to drive decision making.



Industries Recruiting Business Analysts

Media, E-commerce, FMCG, Telecom, Banking & Finance, Healthcare, Engineering & Manufacturing.



Job Roles for Business Analytics Professionals

Data Analysts, Data Scientists & Advanced Analysts, BI Analyst, Business Analyst, Research Data Analyst, CRM Data Analyst, Database Administrator, Data Visualization Expert, Predictive Modelling Associate and Predictive Analytics Expert.

Industry Highlights

\$274B

In 2018, the global Business Analytics market was valued at \$168.8 billion and was forecast to grow to \$274.3 billion by 2022, with a five-year CAGR of 13.2 per cent.

\$119B

According to predictions, the Indian Analytics industry to grow to a market size of \$98.0 billion by 2025 and \$118.7 billion by 2026

\$14.5B

The scope of the Business Analytics and Business Intelligence software application market is forecast to touch around \$14.5 billion in 2022.

13.9%

The Banking, Financial Services, and Insurance sector contributes to approximately 13.9% of the total Analytics market – the total includes the market share of IT/ITES and consultancy firms.

23.4%

Analytics domain accounts for 23.4% of the Indian IT/ITES market size in 2021. This proportion had increased from the 19.0% share last year.

30.3%

Bengaluru shares the largest contribution to the analytics market among the major cities at 30.3%, followed by Delhi at 26.2% and Mumbai at 23.4%.

* Source.
- Analytics India Industry Study 2021
- Worldwide big data business analytics revenue

Business Analytics Career Profile

1. Average Salaries



 **Lead Business Analyst**
₹ 1,494k

 **Project Manager**
₹ 1,263k

 **Analytics Manager**
₹ 1,708k

 **Sr. Business Analyst**
₹ 994k

 **Business Analyst**
₹ 606k

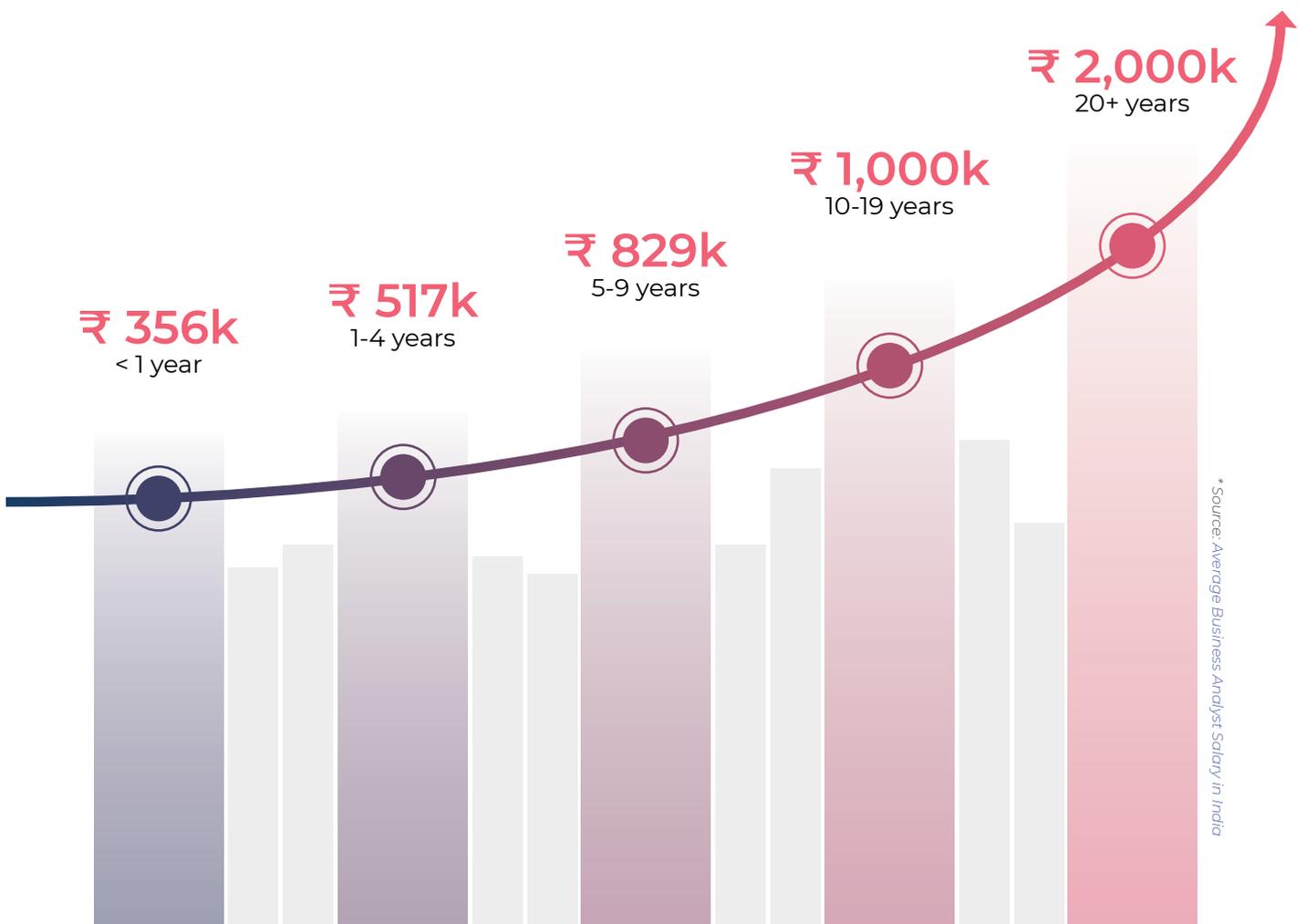
* Source: Average Business Analyst, IT Salary in India

2. Skills That Impact Business Analyst Salaries

Functional/Application Design	118% ▲	Enterprise Resource Planning (ERP)	61% ▲
Telecommunications	114% ▲	Training	61% ▲
SAP Materials Management (SAP MM)	73% ▲	Product Management	55% ▲
Data Modeling	73% ▲	Quality Assurance / Quality Control	55% ▲
Machine Learning	63% ▲	Project Coordinating	53% ▲

3. Pay Scale By Experience Level Of Business Analytics Professionals

The proportion of business analytics professionals is the highest in the mid and late-career levels (₹8,28,835 @ +38.2% and ₹12,65,712 @ +109%). The average salary for a Business Analyst is ₹6,06,893.



Key Highlights of our PG Program in Business Analytics



PG Program
Certification from
RISE & KPMG
in India



Academic mentoring
& peer to peer
learning opportunity



Customisable program
specially designed for
both fresh graduates &
working professionals



Live lectures by industry
professionals & self-paced
learning



Comprehensive career
assistance including
resume building, mock
interviews & student
profile enhancement



Industry & capstone
projects

Tools & more



Excel



Power BI



Tableau



SPSS



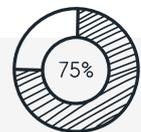
SAS



MySQL



Orange



Our Learning Methodology



Learn concepts

Live sessions with trainers and complementary coursework



Practice on platform

Experiential learning through assignments



Assess learning

Continuous assessments to track learning



Apply learning

Capstone projects and internships for industry exposure



Engage with industry

Live sessions and webinars with industry leaders



Transform

Career and placement support to achieve your professional goals

Comprehensive Career Assistance

Placement Assistance

A dedicated placement team to assist our students to get better career opportunities in various Business Analytics job roles

Resume Building

Revamp your resume to attract recruiters' attention and leave a great first impression

Mock Interview

Mock interviews & access to smart sessions that will prepare you to ace interviews

Industry Mentorship

Program mentors will help students with subject and career-related queries and guide them throughout the program

Student Profile Enhancement

Optimisation of digital profile through guided professional assistance for better career opportunities





Industry Collaboration

- RISE is an edtech company offering the latest industry-relevant professional programs.
- RISE has been providing job-oriented training in shaping you to be an expert in whatever domain that you choose. The curriculum is customised according to the requirement of the industry.
- With a vision to shape a worldwide community of thinkers, risk-takers, change makers, innovators and leaders, we are here to fortify your career so you are ready for the world that will be tomorrow. It is this endeavour which has made us inclusive not just in terms of making education accessible to the innards of the world by being online, but also with the varied courses, curriculum and pedagogy that's evaluated by globally-acclaimed faculty and thought leaders.

RISE aims at helping professionals with industry-ready skills they need to progress in their future. We also aim at helping organisations with their advanced corporate training. Our practical exposure to industry strategies and applied approaches result in upgrading your skills. Become proficient by attending our live classes every week. You will experience pragmatic knowledge by working on real-world projects and case studies. Experience the modern art of learning high-end technologies at RISE. The companies listed below are part of a fast-growing list of our most trusted Industry Partners. We are proud to have their support in ensuring that RISE sets the highest benchmarks in guiding our students who have been exposed to the best curriculum and received sufficient inputs from Industry to make them winners in their respective line of work.

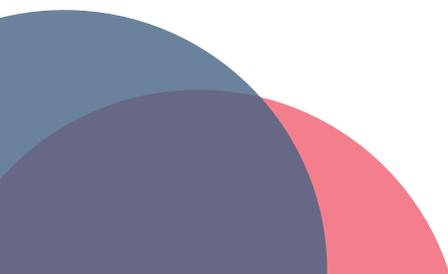
Industry Partners

- TCS
- Jampot Photonics Ltd.
- Parikhsa
- Knoesis Pvt. Ltd.
- V-Plast
- Persistent Systems
- IBM
- AIPMA
- IPUA
- Wolters- Kluwer
- Agiliad Technologies
- Tata Elxsi
- RelyonSolar Pvt. Ltd.
- Exadatam
- Bitwise
- Soft Corner
- Exxat Systems Pvt. Ltd.
- Pratisaad
- Hexanika Technologies
- Sigma OSS Ltd.
- Mercedes Benz Ltd.
- Mercedes Benz Ltd.
- Woxi Ltd.
- Vritti Solutions
- Opulent Technologies
- Internshala
- SKF
- Kranti Enterprises
- Akses RCBD
- E-Zest
- Thermax
- Eco Recycling Ltd.
- Intelliment
- Entrepreneur's Castle
- Yugstart Technologies
- Algo Analytics
- Shalaka Connected Devices LLP
- Devise Electronics
- Ajanta Pharma
- Healix Sekhsaria Foundation
- Rudra / Keshavsita Foundation
- Western Union
- Everest Industries
- Hilti India Pvt. Ltd
- KPIT
- Kakde Lasers Ltd.
- Arsan Technologies
- Hudast Technologies
- Edutech Learning
- Magnum Opus
- PARI
- Hilti India Pvt. Ltd
- Izealiant Technologies
- C-DAC
- Brainstorm
- SVS Aqua Technologies, Pune
- MIST Resonance Engineering Pvt. Ltd., Pune
- Hydrocons Systems Pvt. Ltd., Mumbai
- Allied Digital
- Tata Technologies Ltd.
- Techno Samarthyam

Prime Recruiters

Some of our prominent recruiters are:





About KPMG in India

In this era of rapid technological innovations and changes, the formula for the success of an organisation lies in the continual improvement of its processes and leveraging its effectiveness for business excellence. KPMG in India prepares organisations to move towards business excellence through integrated model-based software process improvement and assessment services.

KPMG in India has access to a global network of resources who possess the extensive professional experience to chart a value-added sustainable process improvement. It is based on contemporary models and methodologies such as:

- Business Performance
- Software Development
- Lifecycle & Project
- Management Advisory
- People Management
- Governance & Value
- Management Service Management

KPMG in India & RISE

The program offered by KPMG in India is designed to keep both programmers and non-programmers in mind, intending to orient them towards data analytics. A team of data professionals from KPMG in India is assigned to design the program considering the industry requirements; furthermore, they will also assist, guide and teach students. Our foremost approach is to provide students of RISE with a thorough understanding of business cases in the organisational context to keep them updated with the industry trend. The hands-on training using real-life case scenarios from organisations helps our students to harness the viable objectives set by the companies and its employers.

Analytics Learning: Business Context

In this digital age, the scope of Business Analytics as a career has grown immensely. There has been a demand for business analytics professionals, which is expected to increase exponentially in the next few years globally. Likely, there might soon be a severe deficit of skilled data analytics professionals to cater to the growing demand in the industry.

To meet the inevitable requirement for qualified and equipped Analytics professionals, KPMG in India has designed training programs, especially keeping in mind students of various undergraduate and master's programs. These programs seek to give participants hands-on exposure to powerful tools used to analyze data. They aim to familiarize participants with practical, real-world data analysis from a business point of view.

Who is this Program for?

- Working professionals with experience in managing businesses, operations, strategy, business development, or marketing.
- Graduates who are keen to learn more about business analytics.
- Professionals who want to up-skill and re-skill to boost their career growth.
- Students and professionals who want a career switch and gain a competitive edge.

Admission Details



Get in touch with our counsellor to kick-start your journey towards becoming an Business Analytics expert.



Our counsellor will assist you in enrolling with our exclusive Business Analytics Program



Complete your enrollment & get started with the program.

CONTACT FOR ADMISSION

Phone: +91 9049689898 | Email: admissions@risewpu.com



Get in touch

Get exclusive scholarship benefits,
free career counseling.



+91 9049689898



admissions@risewpu.com



www.risewpu.com